Revised Syllabus to be implemented from Academic Year 2021-22

B.COM(AFI) SEMESTER III AND IV COMPULSORY

Subject Name of the Name of the Paper Revised Sr. Semester **New Code** No Code (Old) Paper (Old) (Revised) with effect from 340119 III Cost **Cost Accounting** 2021-22 1 Accountancy Advanced Financial 2 340219 Ш Advanced 2021-22 Accounting Accounting 3 III Principles 340319 Introduction 2021-22 and Practices to Insurance of Insurance 4 340419 III Economics - I Business 2021-22 **Economics-I** 5 340519 Ш **Business Law** Business Law 2021-22 (Revised) 6 440119 IV Auditing Principles of 2021-22 Auditing Corporate 7 440219 IV Corporate 2021-22 Accounting Accounting (Revised) 8 440319 IV Life & Health Life & Health 2021-22 Insurance Insurance (Revised) 9 440419 IV Economics-II Business 2021-22 **Economics-II** 10 440519 IV 2021-22 Business **Business Finance** Finance & Women Women Empowerment in Empowerment India

Subject: Cost Accounting Subject Code: _____

Credits 4

Objective:

- 1. The objective of this course is to impart knowledge of basic concepts of Cost Accounting.
- 2. To make students understand the different elements of total cost.

3. To train students for practical Cost Accounting process.

	3. To train students for practical Cost Accounting process.			
Unit	Topic	Weightage	No. of	
		%	Periods	
1	Objective: To familiarize the learner about the important	20	12	
	concepts of Costing and Cost Accounting			
	Introduction to Costing (Theory)			
	Definition, Objectives, Importance, Advantage of costing, Cost			
	units, Cost centers, Difference between Cost accounting, Financial accounting and Management accounting.			
2	Objective: To determine the methods by which expenditure on	30	18	
4	materials, wages and overhead are recorded, classified and	30	10	
	allocated			
	anocated			
	Elements of Cost Material, Labour and Overheads(Theory &			
	Basic Problems)			
	A) THEORY:			
	i) Material purchases and receipt procedure, Economic			
	Order Quantity, ABC Analysis, Continuous Stock			
	Taking and Perpetual Inventory,			
	ii) Time keeping and Time Booking, Idle time, Labour			
	Turnover and different methods of Remuneration.			
	iii) Classification of Overheads such as Variable, Semi-			
	variable and Fixed Overheads, Factory ,Office and			
	Selling Overheads.			
	B) SIMPLE PROBLEMS ON:			
	i) Calculation of Stock Levels viz. Minimum,			
	Maximum, Reorder and Average stock levels.			
	Economic Order Quantity. ii) Methods of Remuneration-Time and Piece Wage			
	System including Incentive Plans – Halsey Premium			
	Plan, Halsey-weir Plan and Rowan Bonus Plan.			
	iii) Preparation of Overhead Distribution, Summary,			
	Apportionment and Reapportionment by Repeated			
	Redistribution Method.			
3	Objective: To enable the learner to understand the method of	20	12	
	costing used to ascertain the costs of each process or operation or			
	stage of manufacture and to learn about various production firms			
	to calculate their profit maximization output.			
	Process Costing And Marginal costing			
	Process Costing And Marginal costing. A) Process Costing			
	i. Theory: Definition of Scrap and Waste.			
	Abnormal Loss and Abnormal Gain.			
	Autormai Loss and Autormai Gam.		L	

			100	60
	on preparation of cost sheet &	± ±		
		sts for different purpose Problems		
	•	Centre Cost Sheet, Total Costs		
		of Sales, Cost Centre, Cost Unit,		
	Classification of Costs and C	ost Sheet		
	oreakup or costs for a particu	iai accounting periou		
-	breakup of costs for a particu	<u>o</u>	30	10
4		osting formulas carner knowledge the outcome and	30	18
		actical problem based on using the		
	- Margin of	•		
	presentation			
		n analysis meaning and graphic		
		and profit analysis		
		of marginal costing,		
		o marginal costing, Advantages		
	B) Marginal costing			
	Account exclu	ding Equivalent Production.		
	Account, Abn	ormal Loss and Abnormal Gain		
	ii. Simple proble	ms on: Preparation of Process		

- 1. Bhar B.K,Cost Accounting- Methods and Problems, S.Chand & Co.,New Delhi,2010.
- 2. N.K. Agrawal & Deepali jain, Cost Accounting-Concepts and Methods, Asian Books Pvt. Ltd, New Delhi, 2010
- 3. Khanna, Pandey, Ahuja and Arora, Practical Costing, 2010.
- 4. H.V.Jhamb, Fundamentals of Cost Accounting, Ane Books Pvt. Ltd, Mumbai, 2011.
- 5. Cost Accounting: Texts And Problems Reference Book By M. C. Shukla (Authors: M.C. Shukla, T. S. Grewal & Dr M. P. Gupta) (Publisher: S. Chand and Company Private Limited, New Delhi (An ISO 9001:2008 Company)
- 6. Vipul cost accounting paper 6 BAF 3rd year 6th semester Dr Arvind A. Dhone (second revised edition) AS WELL AS Manan Prakashan publication Varsha Ainapure And Mukund Ainapure

Subject: Advanced Financial Accounting Subject Code: _____ Credits 4

Objective:

- 1. The objective of this course is to impart knowledge of Special Accounting
- 2. To make students understand the different elements of Advanced Accounting.
- **3.** To train students for practical Cost Accounting process.

Unit	Tonio	Weight	No. of
Unit	Topic	age %	Periods
1	Objective: To enable the learner to Interpret and analyze the Departmental Financial Statements. Departmental Accounting (Theory & Problems)	30	18
2	Objective: To help the learner to summarize the Hire Purchase System accounts. Hire Purchase and Installment System (Only Problem)	20	12
3	Objective: To help the learner to learn the calculation of Fire Insurance Claim. Fire Insurance Claim(Theory & Problems)	20	12
4	Objective: To enable the learner to interpret accounting statements after Amalgamation of two or more companies. Amalgamation, Absorption and reconstruction of companies (only Problems)	30	18
	Total	100	60

- 1) Gupta R. L. Advance Accountancy, S. Chand & Company, New Delhi, 2010
- 2) Chopde L.N., Chaudhry, Accountancy & Financial Management, Sheth Publications Pvt. Ltd., Mumbai, 2012.
- 3) AinaPure, Financial Accounting, Sheth Publications, Mumbai, 2011.
- 4) Kadam & Bapat, Accounting and Financial Management, Chetna Book Depo, Mumbai, 2010

Subject: Principles and Practice of Insurance Subject Code: _____

Credits 4

Objective:

- 1. The objective of this course is to impart knowledge of basic concepts of Insurance Contract.
- 2. To acquaint students with Insurance regulations in India.
- 3. To make students understand the growth of Insurance Sector in India.

Unit	Topic	Weightage %	No. of Periods
1	Objective-To help the students understand basic concepts of insurance Basic Principles of Insurance. Definition, Functions, Nature of Insurance Business, Legal aspects of Insurance contract, Features of Insurance contracts. Understanding Risk - Kinds of business risks - Need and Scope of insurance	15	10
2	Objective-To enable students do the study of various types of insurance Types of Insurance. Significance of Insurance to Business, Varieties of Insurance Plans(Life Insurance and General Insurance) General Insurance- Fire Insurance, Marine Insurance, Motor Insurance, Personal Accident Insurance and Health Insurance.	25	15
3	Objective-To acquaint students with insurance legislation in India Insurance Legislation in India.(Need, Purpose and Objectives of the following regulations) i) Insurance Act 1938 ii) L.I.C. Act 1956 iii) Marine Insurance Act 1963 iv) General Insurance Act 1972 v) IRDA Act 1999.(Regulations applicable to Insurers and Protection of Policy-holders)	40	25
4	Objective-To help the students understand growth and development of insurance. Insurance in India. Growth of Insurance Industry in India, Present Status, Developments. Insurance Business in India during Post Liberalization Period.	20	10
		100	60

- 1. O. P. Agrawal, Business Aspects in Banking and Insurance, Himalaya Publishing House, Mumbai, 2012.
- 2. Nalina Prava Tripathi Pabir, Insurance theory and Practice, PHI learning Pvt. Ltd, Delhi, 2000.
- 3. P K Gupta, Insurance and Risk Management, Himalaya Publishing House, Mumbai, 2010.
- 4. M.N.Mishra, Insurance Principles and Practices, S.Chand & Company Ltd.

Subject: Business Economics-I Subject Code: _____ Credits 4

Objective:

- 1. The objective of this course is to make students understand the meaning and importance of Economics.
- 2. To make students understand Macro and Micro Economics.
- 3. To make students understand the law of Demand.

Unit	Topic	Weightage %	No. of Periods
1	Objective: To help the learner understand and study the concept of economics and its analysis. Introduction to Economics. Meaning, , Nature and Scope, Importance, Concept of Micro and Macro Economics, Distinguish between Micro and Macro Economics. Basic concept for Business Economic Analysis(Opportunity Cost, Incremental and Marginal Concepts, Marginal Analysis)	20	12
2	Objective: To acquaint the learner about the Demand Law and the Market Structure. Demand Laws and Market Structure. Meaning and law of Demand, Determinants of Demand, Elasticity of Demand and Types of Elasticity. Market Structure- Perfect Competition and Monopoly-meaning, features, Price and Output determination under perfect competition. Monopolistic and Oligopoly-meaning and features.	30	18
3	Objective: It will familiarize the learner to various constituents of money supply and understand the role of RBI in money control. Introduction to Macro Economics. Introduction to Money, Functions of Money, Constituents, Determinants of supply of Money, Velocity of circulation of Money, RBI Concept of Money-M 1, M 2, M 3, M 4, Role of RBI in money control.	25	15
4	Objective: It will enable the learner to learn different concepts of National Income and help students to understand the different phases of Trade cycle and concept of inflation. A) National Income. Meaning, Concept of GDP, GNP, NNP, Per Capita Income Methods of estimating National Income and Difficulties in measuring National Income B)Trade Cycle Meaning,and Phases of Trade Cycle, Inflation, Causes and measures to control Inflation.	25	15
	measures to control inflation.	100	60

- 1. Johnson & Mascarenha's, Development Issues of Indian Economy, Manan Prakashan, Mumbai, 2011.
 - 2. Mishra and Puri, Indian Economy, Himalaya Publishing House, Mumbai, 2010.
- 3. G. Datt and Ashwani Mahajan, S. Chand &co. Ltd, New Delhi,2011.
- 4. M.L. Seth, Macro Economics, Lakshmi Narain Agarwal, Agra, 2010.

Subject: Business Law (Revised) Subject Code: ____ Credits 4

Objective:

- 1. The objective of this course is to make students aware of various business laws.
- 2. To train students for practical application of business laws.

Unit	Topic	Weightage %	No. of Periods
1	Objectives: • To understand the basics of Indian Contract Act. • To know the importance and essential elements of a contract. • To study the essentials of a valid contract. Content: Indian Contract Act 1872 Meaning , definition, Importance, Essential Elements of Contract, Agreements, kinds of agreements, Difference between agreements and contracts.Proposal and Acceptance, Consideration, Features of Consideration, Essentials of valid consideration, Rule: No consideration No Contract and its Exceptions, kinds of Consideration, Lawful and Unlawful considerstion, Free Consent Capacity to Contract, Performance of contract and Discharge of Contract.	30	18
2	Objectives: • To study about the Partnership Act. • To understand the various essential elements of partnership. • To know the different types of partners and partnership. • To study the right and duties of the partners and minor's position in partnership firm.	20	12
	Content: The Partnership Act 1932 Introduction, Partnership, Partner & Firm, Essential Elements of Partnership, Types of Partners, Types of Partnership, Registration of a Firm, Minor's Position in Partnership Firm, Rights and Duties of a Partner, Liability of a firm and its partners to a third party.		
3	Objectives: • To understand the basics of a company and various types of companies. • To study the difference between private limited and public limited company. • To study how registration of a company is done. • To understand the various types of meetings. Content:	30	18

		100	60
	who can be treated as consumers, Penalties and Complains, Redressal Agencies or Forums.		
	Meaning, Definitions, Objects of the Act, Rights of Consumer,		
	Consumer Protection Act.		
	Content:		
	for consumers.		
	•To know the different redressal agencies and forums available		
	• To understand the different types of penalties and complaints.		
	• To know the various rights of the consumers.		
	• To study the basics of Consumer Protection Act.	-	
4	Objectives:	20	12
	a valid meeting, Types of company meetings and purpose.		
	Memorandum of Association and Articles of Association, Certificate of Incorporation.Meeting, Quorum and essentials of		
	Companies, Registration of a company, Promotors,		
	Distinguish between Pvt. And Public Ltd		
	Definition, characteristics of a company, Types of companies,		
	Company Law.		

- 1.K.R. Bulchandani, Business Law, Himalaya Publishing House, Mumbai, 2011.
- 2. Arun kumar Sen, Commercial Laws and Industrial Laws, The World Press Pvt Ltd, Calcutta, 2000.
- 3.N.K. Jain, Company Law, Deep & Deep Publishers Pvt. Ltd., New Delhi, 2008.
- 4. Niraj Kumar, Consumer Protection in India, Himalaya Publishing House, Mumbai, 2011.

Subject: Principles of Auditing Subject Code: _____

Credits 4

Objective:

- 1. The objective of this course is to impart basic knowledge of Auditing.
- 2. To make Students understand the process of examination of documentary evidence.
- 3. To make students aware of the Accounting Standards issued by ICAI.

Unit	Topic	Weightage	
		%	Periods
1	Objective: To help the learner to state and describe the process of auditing. Introduction: Meaning, definition, Objectives, advantages, disadvantages,	25	15
	functions, types. Scope of auditing. Audit Programme and Audit working papers. Internal Check, Internal Control and Internal Audit		
2	Objective: To enable the learner to study and recognize the procedure of audit of different businesses. A) Vouching, Verification and Valuation.	25	15
	B) Special points in Audit of Colleges, Hospital, Hotels, Cinema hall, Insurance Business.		
3	Objective: To enable the learner to discuss various Auditor rights and duties and types of audit reports. Corporate Audit: Appointment, Qualifications, Disqualifications, Removal, Rights and Duties of a company auditor. Audit Reports- meaning and types incl. basic understanding of CARO.	25	15
4	Objective: To familiarize the learner with audit of different items of financial statements. Audit of Financial Statements (Audit of Income- Cash Sales, Consignment Sales, Sales Return, Interest and Dividend Received, Audit of Expenses- Purchases, Purchase Return, Salaries, Rent, Insurance Premium, Petty Cash Expenses, Advertisement Expenses, Audit of Asset- Plant & Machinery, Land & Building, Debtors, Stock, Audit of Liabilities-Creditors, Bills Payable, Share capital, Reserves & Surplus, Proposed Dividend/ Provision for tax, Contingent Liability.	25	15
		100	60

- 1. G Sekar, B. Saravana Prasath, Students Referencer on Accounting Standards, C. Sitaraman & Co Pvt Ltd, New Delhi, 2011.
- 2. ICAI, Compendium of Accounting Standards, New Delhi, 2011.

- 3. S.V. Ghatalia, Spicer & Pegler's Practical Auditing, Allied Publisher Ltd, New Delhi, 2010.
- 4. L. N., Chaudhary, Accountancy and Financial Management, Seth Publishers Pvt. Ltd, Mumbai, 2010
- 5. Auditing Assurance Standards and Guidelines issued by ICAI
- 6. Basu, Sanjib Kumar, Fundamentals of Auditing, Pearson
- 7. L.N.Chopde, Choudhari, Sheth Publishers pvt.ltd, Mumbai 2010
- 8. Nitin Agrawal, Financial Accounting & Auditing(Introduction to Auditing), Tech-Max publication, Pune-2018
- 9. L.N.Chopde, Choudhary, Introduction to Auditing, Sheth Publishers Pvt Ltd, Mumbai 2014

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B. Com. II (with Accounting, Finance & Insurance)

SEMESTER IV

Subject: Corporate Accounting (Revised)

Subject Code:	
Credits 4	

Objectives:-

- 1. The objective of this course is to impart basic knowledge of Corporate Accounting.
- 2. To make them aware of different formats of presenting final accounts as required by respective law
 - 3. To prepare financial statements for different forms of organizations.

Unit	Topic	Weightage	No. of
		%	Periods
1	Introduction to Corporate Accounting	15	10
	Objectives:-Student will be able to -		
	Have an understanding of the provisions of the Companies Act.		
	Companies Act Lindorstand the consent and need of Human Passaurae		
	 Understand the concept and need of Human Resource Accounting (HRA) 		
	 Explain the term Computerised Accounting Environment and identify its advantages 		
	Content:-		
	 Provisions of Companies Act affecting Corporate Accounting.(Theory) 		
	Human Resource Accounting (Theory):- Meaning, need		
	• Computerised Accounting Environment (Theory):-		
	Meaning, Advantages		
	Assignment:-MCQ's test, short answers and long answer tests		
2	Profit Prior to Incorporation	25	15
	Objectives:-Student will be able to -		
	Under the concept of Profit Prior to Incorporations		
	Prepare Financial Statements of an Organisation divided		
	between Profit Prior and Post Incorporation		
	Content:- Profit Prior to Incorporation (Theory and problems)		
	Assignment:- Problems on Profit Prior to Incorporation		
3.	Company Final Accounts Objectives:-Student will be able to -	30	17
	Have an understanding of the framework for preparation		
	& presentation of Financial Statements of a Company.		

	Prepare Final Accounts of a Company in accordance with		
	the Provisions of The Companies Act , 2013 (Excluding		
	Cash Flow Statement)		
	• understand the disclosure requirements applicable to a		
	Company.		
	Content:- Preparation of companies final accounts as per the recently amended Companies Act.		
	Assignment:- Study the Balance Sheet of a listed company and		
	submit a write up on the same.		
4.	 Final accounts of Banking Companies Objectives:- Student will be able to - Have a basic Understanding of the Legal Provisions in Banking Regulation Act, 1949 relating to Accounts. Prepare the Final Accounts of a Banking Company in prescribed form. Understand the concept of Non-Performing Assets and income. Classify Advances (Standard, Sub Standard, Doubtful and Provisioning Requirement). Content: - Preparation of Final Accounts as per the recently amended Banking companies act 1949. 	30	18
	Assignment: - Make a Report on the understanding gained by analysing the Balance Sheet of a Public Sector Bank in India.		
		100	60

- 1. Gupta R.L., Advanced Accountancy, S. Chand & Co., New Delhi, 2010.
- 2. Chopde L. N., Chaudhary D. N., Financial Accounting, Seth Publications. Mumbai, 2011
- 3. Ainapure, Financial Accounting, Sheth Publication, Mumbai, 2019.
- 4. Jain& Narang, Advanced Accountancy, S.Chand Publishers, New Delhi, 2000.

Subject: Life and Health Insurance (Revised)

Subject Code: _____

Credits 4

Objective:

- 1. To help the students to understand life and health insurance
- 2. Make them aware of different types of Life and Health Insurance Plans available in the market.
- 3. Enable to do the study of channels of distribution
- 4. Ensure to understand the role of Bancassurance and insurance growth

Unit	Topic	Weightage %	No. of Periods
1	Objective-To help students make in-depth study of LIC Life Insurance. Life Insurance Corporation of India- Brief History, Overview of its working, Challenges and Opportunities of Life Insurance Business in India. Insurance Products (types of Policies), Claim settlement in Life Insurance, Factors to be considered in underwriting Process and Documents Required.	25	15
2	Objective-To acquaint students with different distribution network of insurance Channels of Distribution. Agents, Brokers, Bancassurance, Direct Marketing. Changing Market Structure and Emerging Opportunities.	25	15
3.	Objective-To aware the students about health insurance Health Insurance. Overview of Health Insurance Business in India, Need for Health Insurance, General Insurance Corporation and Role of GIC in Health Insurance, Types of Healthy Insurance Policies and major Players, Distribution Channel Innovations, Claim settlement in Health Insurance.	25	15
4.	Objective-To understand the role of banks in Insurance and make the study of growth rate of insurance. A)Bancassurance: Bancassurance- an Innovative distribution Channel, Role of Banks in Insurance business, Prospects of Bancassurance in India. B) International Insurance Scene- Growth-Rate of Life Insurance and Non –Iife Insurance Premium, Percentage of Life Premium to GDP, Life Insurance Index of different countries.	25	15
		100	60

- 1. Mishra M.N., Insurance Principles and Practice, S. Chand and Co., New Delhi. 22nd Edition
- 2. Sadhak H. Life Insurance in India, Response Book Publication, New Delhi, 2012.
- 3. Tripathi Nalini and Pal Prabir, Insurance Theory and Practice, Prentice Hall of India Pvt, Ltd, New Delhi, 2011.
- 4. P.K. Gupta, Fundamental of Insurance, Himalaya Publishing House, New Delhi-2011

Subject: Business Economics II Subject Code: _____ Credits 4

Objective:

- 1. The objective of this course is to help students to understand the concept of Privatization
- 2. To give knowledge of regulations governing international trade.
- 3. To make students aware of the role of WTO

Unit	Topic	Weightage %	No. of Periods
1	Objective: To help the learner understand the concept of LPG and FDI in India. Liberalization., Privatization and Globalization, Meaning and Scope of LPG, Globalization and its impact on India, Public v.s Private Sector, Role of FDI in India, Measures to attract FDI, Multinational companies- Problems and Prospects.	20	12
2	Objective: To familiarize the learner with the commercial policy of India with special reference to free and protection trade. Commercial Policy: Meaning of Internal and International Trade, Free Trade and Protection- Merits and Demerits, Fixed and Floating Exchange Rates-Merits and Demerits. Purchasing Power Parity Theory(PPP Theory)	30	18
3.	Objective: To analyze and help the learner understand the Balance of Payment. This module will acquaint the learner about the fiscal policy of India. Balance of Payment:. Meaning, Structure of Balance of payment. Balance of Payment and Balance of Trade, Types of Disequilibrium, Causes of Disequilibrium in Balance of Payment and Measures to Control. Constituents of Fiscal Policy- Significance of Public Expenditure and Classification of Public Debt	30	18
4.	Objective: World Trade Organisation. GATT, Fundamentals of WTO, Agreements of WTO, Role of WTO in Increasing World Trade.	20	12
		100	60

- 1. Mishra and Puri, Indian Economy, Himalaya Publishing House, Mumbai, 2010.
- 2. G. Datt and Ashwani Mahajan, S. Chand &co. Ltd, New Delhi,2011.
- 3. Paul R.Krugman, International Economics, Pearson Education Pvt, Ltd, New Delhi, 2010.

Subject: Business Finance and Women Empowerment in India Subject Code: ______ Credits 4

Objective:

- 1. The objective of this course is to help students to understand the financial statements
- 2. To make them aware of different styles of presenting financial data.
- 3. To prepare and analyze the financial statements.

Unit	Topic	Weightage %	No. of Periods
1	 Objectives: To understand what is business finance and financial management. To study the objectives of financial management and Financial planning. To understand the basic difference between fixed and working capital. 	25	15
	Content: Meaning of Business Finance .Introduction of financial management, objectives of financial management, Financial planning, Fixed Capital and Working Capital: Meaning, Features, Factors determining its requirements, Fixed Capital vs Working capital		
2	 Objectives: To understand what is a capital structure and factors that influence capital structure. To know what is over-capitalization. To study what is under-capitalization. 	25	15
	Content: Capitalization and Capital Structure: Capital Structure-Meaning and Definition, Factors influencing capital structure, Capitalization(Overcapitalization, Under-capitalization,) Aspects of capitalization.		
3.	 Objectives: To study the basic concepts of Entrepreneurship and micro finance. 	25	15

	 To understand what is project planning and 		
	project report.		
	 To know what is project feasibility and 		
	appraisal.		
	Contant		
	Content: Micro Finance & Entrepreneurship:-		
	Concept of Entrepreneurship		
	Concept of Micro Finance		
	Introduction to Entrepreneurship:		
	Concept of Entrepreneur		
	 Concept of Entrepreneurship 		
	 Factors contributing to Entrepreneurship 		
	Development		
	• Importance of an Entrepreneur with reference to		
	Indian economy		
	Introduction to Project:		
	Meaning and Definition		
	Training and Definition		
	Project Planning and Report		
	 Project Classification- Quantifiable and non- 		
	quantifiable, sectoral, techno-economical		
	 Project Lifecycle 		
	 Steps in project formulation 		
	 Preparing a business plan, marketing plan, 		
	financial plan and organizational plan		
	 Contents of a project report 		
	Project Feasibility and Appraisal (only concepts)		
	• Financial Analysis		
	Market Analysis		
	 Techno-economical Analysis 		
	Managerial Feasibility		
	 Social Cost Benefit Analysis 		
	 Network Analysis (CPM/PERT) 		
	 Break-even Analysis 		
	Internal and external constraints in project formulation.		
	Objectives:		
4.	To and and the formation of account		
	To understand the importance of women ontropyopourship		
	entrepreneurship.		
	To learn about the various schemes of assistance		
	given to women entrepreneur.		
	To know the relevance of E-commerce.		
	To study what are Self Help Groups and the	25	1.5
	current scenario of Women Entrepreneurship	25	15
	Development in India.		
	Content:		
	Women Empowerment through Entrepreneurship		
	Women Entrepreneurship – Introduction, Factors		
	inducing women entrepreneurs, problems and solutions,		

Various schemes of assistance given to women		
entrepreneur		
(Mudra Yojana and others)		
Support and assistance for entrepreneurs		
Commercial banks, SIDBI, SFC, RBI		
• Institutional Support – DIC, NSIC, SIDCO,		
NABARD, SSIC, TCO, Industrial Estates,		
Specialized Institutions		
Case Studies of entrepreneurs		
New age business		
Introduction to		
E-commerce (concept and types)		
Digital Marketing (concept, Social media marketing)		
Self Help Group and Women Entrepreneurship		
Development in India		
	100	60

- 1. Vaz Michael and ParalikarVinayakm, Fundamentals of Marketing and Finance, MananPrakshan, Mumbai, 2012.
- 2. S.M Inamdar, Financial Manasgement, Everest Publishing House, New Delhi, 2008.
- 3. Ajagaonkar Parag, Marketing and Finance, Sheth Publication, Mumbai, 2010
- 4. Micro empowerment of Women through Entrepreneurship, Edited by Dr. L. Radhakrishnan, Gyan Publishing House, New Delhi, 2011
- 5. Women Empowerment through Entrepreneurship, T. Lavanya, New Century Publication, New Delhi, 201
- 6. Women Empowerment & Social Change, Edited by A. Kumar, Anmol Publications Pvt.Ltd, 2010.
- 7. Finance Sriprasad & Dinesh P.T, Serials Publications, New Delhi, 2010